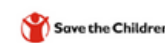




23 – 25 October 2023

# SOCIAL MEDIA TOOLKIT



# Background

The MenEngage Africa Learning and Exchange Symposium on Sexual Reproductive Health and Rights #MEASRHRSymposium is a three-day event that will foster collaboration, knowledge sharing, and action toward strengthening comprehensive sexuality education, safe abortion, and youth-friendly health services. To help facilitate social media sharing, we have created a Conference toolkit.



# Social Media Objectives

Through this social media kit, we wish to:

- Raise awareness of the symposium and its goals
- Engage stakeholders and youths in conversations about SRHR

## As a Speaker/Moderator

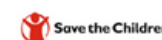
- I am honoured to announce that I will be speaking at the #MEASRHRSymposium. I am grateful to add my voice to sexual and reproductive health and rights (SRHR) for all in Africa.
- I'm thrilled to be speaking at the #MEASRHRSymposium. This conference will shine a spotlight on access to sexual and reproductive health rights. Find out more about the symposium here: <https://bit.ly/3PjVzik>
- I am moderating a session on [ADD Your Session] at the MenEngage Africa Learning and Exchange Symposium on Sexual Reproductive Health and Rights (SRHR). The symposium is scheduled to take place in South Africa from October 23 to 25, 2023. Join us here: <https://bit.ly/3PjVzik> #MEASRHRSymposium

**Post using #MEASRHRSymposium to share your enthusiasm!**

## As a Participant

- I will be attending #MEASRHRSymposium! Together, let's shape a brighter future by promoting Sexual and Reproductive Health and Rights (SRHR) for all in Africa. I look forward to gaining knowledge and collaborating with experts in the fields of comprehensive sexuality education, safe abortion, and youth-friendly health services. <https://bit.ly/3PjVzik>
- Join us at the #MEASRHRSymposium! Let's come together to shape a brighter future by promoting Sexual and Reproductive Health and Rights (SRHR) for all in Africa. Click here to join: <https://bit.ly/3PjVzik>
- Attending the MenEngage Africa Symposium on Sexual Reproductive Health and Rights co-organised by MenEngage Africa and Sonke Gender Justice and other esteemed partners. #MEASRHRSymposium\_ <https://bit.ly/3PjVzik>

**Post using #MEASRHRSymposium to share your enthusiasm!**



**The social media kit will be used on the following channels:**

Twitter: @MenEngageAfrica

Facebook: MenEngage Africa

Instagram: @menengageafrica



The following hashtags will be used to promote the  
symposium on social media:

#MEASRHRSymposium

#SRHRinAfrica

#MenEngageAfrica

#SRHR

#MenInSRHR

#MEASRHRSymposium

#MenEngageSymposium

#AdvancingEquality



## More Action:

1. Do not forget to tag us using the social media handles above.
2. Like, share and retweet.
3. Actively engage with your audience by responding to comments, questions, and messages related to the event.
4. Comment under the posts of people who have shared content about the event.